

Seasonal RATE INFORMATION

We want to let you know about a change you can expect to see on your electric bill this year and address some questions you might have about it.

WHAT'S CHANGING?

The amount our utility pays for electricity to serve our community is changing to better align with seasonal patterns in the energy markets.

Why?

- Higher demand in summer – There is higher demand for electricity in the summer, because of increased air conditioning and refrigeration use.
- Higher demand = higher prices – When demand for electricity is higher, it costs more for our utility to purchase the electricity we need to supply our customers.

How will this affect my bill?

- Most customers won't see a significant impact to their annual bill – You will likely see lower costs in January through May and October through December, and increases from June through September.
- The average cost per year will still be comparable to previous years – Though the average cost of power in 2017 is anticipated to be about 1% higher than it was in 2016, it's expected to be 2% lower than in 2015.

What steps can I take?

- Use energy efficiently – Energy efficiency improvements, or simply using less energy, are especially important during summer months and will help you save money.
- Use less electricity – The less electricity you use – especially during the peak hours between 8 a.m. and 8 p.m., Monday through Friday – the less our utility has to purchase in order to meet demand across our entire customer base, and the lower costs will be for all customers.

We can help you identify energy efficiency opportunities in your home or business, and connect you with the right incentive or financing programs. Please contact the utility office at 715-246-4167 for more information.

For more
information call
715-246-4167

