

Street Lighting - \$/Lamp/Month

175 W MV	\$5.00
100 W HPS Cobrahead	\$4.50
100 W HPS Coach	\$5.00
150 W HPS Shoebox	\$5.25
250 W HPS Cobrahead	\$5.75
250 W HPS Shoebox	\$6.00
70 W MH Decorative	\$3.00
100 W MH Decorative (100% Contribution)	\$3.50
100 W MH Decorative (No Contribution)	\$9.50
250 W MH Shoebox (100% Contribution)	\$3.00
250 W MH Shoebox (No Contribution)	\$6.25
400 W MH Shoebox	\$6.50
50 W LED Roadway (100% Contribution)	\$3.25
50 W LED Roadway (No Contribution)	\$8.00
135 W LED Roadway	\$9.50
190 W LED Roadway	\$10.00

Pole Charges - \$/Pole/Month

Wood Pole-100%Contribution	\$0.50
Wood Pole-No Contribution	\$2.00
Fiberglass Pole	\$3.00
Steel Pole-100% Contribution	\$3.75
Steel Pole-No Contribution	\$10.50

Yard Lighting - \$/Lamp/Month

100 W HPS Security	\$5.00
150 W HPS Shoebox	\$5.25
250 W HPS Shoebox	\$6.00
250 W MH Shoebox	\$6.25
400 W MH Shoebox	\$6.50
53 W LED Roadway	\$8.15
123 W LED Roadway	\$9.30
Energy Charges - \$/kWh	\$0.0517

Late Payment Charge

- total of unpaid balance 1.00%

Reconnect

- during working hrs. \$ 40.00
- after working hrs. \$ 80.00

Temporary Electric Services

- Minimum Charge \$100.00

Returned Check Charge

\$25.00 Per Check

PAYMENT OPTIONS

Autopay-have your payment automatically deducted from your checking or savings account.

Credit/Debit Card (online, by telephone or in person)

1-877-885-7968 or www.nrutilities.com

- Visa
- MasterCard
- Discover

Check

Cash/Money Order

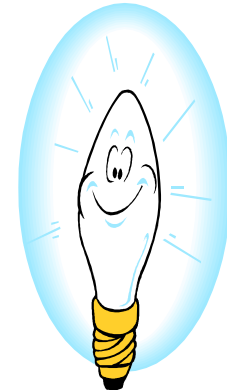
For your convenience we have a drive-up payment drop-off box located in the Civic Center parking lot behind our office.

Questions?

For questions about any of these payment options or for further information, please call our office at 715-246-4167. Office hours are 7:30 a.m. to 4:30 p.m. Monday through Friday.

Our office is closed on the following holidays: New Year's Day, Good Friday, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and the Friday following, Christmas Eve and Christmas Day.

**New Richmond Utilities
Electric
Rates**



New Richmond Utilities

156 E. 1st Street
New Richmond, WI 54017
Ph. No. 715-246-4167
Fax No. 715-246-7129
Visit Our Web Site
www.nrutilities.com

BEFORE DIGGING: Call DIGGERS HOTLINE
1-800-242-8511 or 811

ELECTRIC RATES

Effective December 1, 2013

Residential

Customer charge
Single-Phase - \$/Month \$ 8.00
Energy charge - \$/kWh \$0.1065
Pro Forma PCAC-\$/kWh-Varies Monthly

Residential-Time of Day

Customer charge
Single-Phase - \$/Month \$ 8.00
Energy charge - \$/kWh
On-peak \$0.1757
Off-peak \$0.0685
Pro Forma PCAC-\$/kWh-Varies Monthly

Pricing Periods
On-peak: Three on-peak periods are:
7:00 a.m. to 7:00 p.m.
8:00 a.m. to 8:00 p.m.
9:00 a.m. to 9:00 p.m.
Monday through Friday

Off-peak: All times not specified as
On-peak including Saturday,
Sunday and most holidays

General Service

Customer Charge
Single-Phase - \$/Month \$ 8.00
Three-Phase - \$/Month \$15.00
Energy Charge - \$/kWh \$0.1106
Pro Forma PCAC-\$/kWh-Varies Monthly

General Service-Time of Day

Customer charge
Single-Phase - \$/Month \$8.00
Three-Phase - \$/Month \$15.00
Energy charge - \$/kWh
On-peak \$0.1767
Off-peak \$0.0695
Pro Forma PCAC-\$/kWh-Varies Monthly

Pricing Periods
On-peak: Three on-peak periods are:
7:00 a.m. to 7:00 p.m.
8:00 a.m. to 8:00 p.m.
9:00 a.m. to 9:00 p.m.
Monday through Friday

Off-peak: All times not specified as
On-peak including Saturday,
Sunday and most holidays

Small Power Service Over 50 kW & Under 200kW

Customer Charge
- \$/Month \$50.00
Customer Demand Charge
- \$/kW \$ 1.50
Demand Charge - \$/kW \$ 7.00
Energy Charge - \$/kWh \$0.0710
Energy Limiter - \$/kWh \$0.1320
Pro Forma PCAC-\$/kWh-Varies Monthly

Small Power Service-Time of Day Optional to all Cp-1 Customers

Customer Charge
- \$/Month \$50.00
Customer Demand Charge
- \$/kW \$ 1.50
Demand Charge - \$/kW \$ 7.00
On-peak - \$/kWh \$0.0975
Off-peak - \$/kWh \$0.0535
Pro Forma PCAC-\$/kWh-Varies Monthly

Pricing Periods
On-peak: 8:00 a.m. to 8:00 p.m.
Monday through Friday

Off-peak: All times not specified as
On-peak including Saturday,
Sunday and most holidays

Large Power-Time Of Day Over 200kW and Below 1,000kW

Customer Charge
- \$/Month \$150.00
Customer Demand Charge
- \$/kW \$ 1.75
On-Peak Demand Charge
- \$/kW \$ 7.75
Energy Charges
On-Peak - \$/kWh \$0.0900
Off-Peak - \$/kWh \$0.0497
Pro Forma PCAC-\$/kWh-Varies Monthly

Pricing Periods
On-peak 8:00 a.m. to 8:00 p.m.
Off-peak Sat., Sun., and most
Holidays

Discounts
Primary Metering - % of \$ 2.00%
Transformer Ownership
- \$/kW \$0.50

Industrial Power-Time Of Day Over 1,000 kW

Customer Charge
- \$/Month \$200.00
Customer Demand Charge
- \$/Kw \$ 1.75
On-Peak Demand Charge
- \$/kW \$ 9.00

Energy Charges
On-Peak - \$/kWh \$0.0823
Off-Peak - \$/kWh \$0.0413
Pro Forma PCAC-\$/kWh-Varies Monthly

Pricing Periods
On-peak 8:00 a.m. to 8:00 p.m.
Off-peak Sat., Sun., and most
Holidays

Discounts
Primary Metering - % of \$ 2.00%
Transformer Ownership
- \$/kW \$ 0.50